

GUCCI

The Indy Bag

Once again, Frida Giannini, Gucci's Creative Director, has created the must-have bag of the season. The Indy bag for spring-summer 2007 is a luxurious and highly crafted bag that introduces a new signature handle for Gucci. The lean and graceful Indy bow handle draws its inspiration from the steering wheels of vintage sports cars. Its slender, arched proportions enhance the bag's soft and lavish appeal, designed with a nod to the original iconic 50's Hobo handbag.

The ultra-light beech-wood handle is entirely handcrafted. It has been curved by hand through the use of a special, innovative technique and covered with leather and two metal plaques engraved with the Gucci signature. The visible seaming provides a beautiful, artisan touch.

Luxurious details and precious materials such as bamboo and leather tassels, further heighten the bag's exclusivity. These are juxtaposed with contemporary touches: eight shining metal plaques are applied to the corners of the bag to reinforce its shape. The Indy is rendered in a variety of materials, including python, crocodile, and the new kaleidoscope embroidery, creating a versatile range of styles. The bag comes in two sizes (large and medium), while the strong and graphic color palette includes red, black and silver.